



WOBURN ROBOTICS

TEAM 188 SPONSORSHIP DETAILS





The History of Team 188

Team 188, founded in 1995, is Canada's first *FRC* robotics team based in Toronto, ON. Our team annually participates in two separate robotics events - *VEX* robotics which runs in the fall and *FIRST* robotics competition (FRC) which runs in the winter. However, our team's endeavours extend beyond high-school robotics; we continually try to spread the message of STEM to children and youth in the local and global community through workshops, robot demonstrations, and more. We want other youth in the community to see how impactful being a part of a robotics team can be - one where we challenge and encourage student development in STEM fields such as engineering while placing critical importance on strengthening key soft skills like leadership, communication and critical thinking.



Why Sponsor Us?

By choosing to sponsor our team you are also investing in our community. Your support will help us acquire resources and cover extensive registration and travel fees. In return, your organization will:

- Gain exposure on **live TV**
- Gain exposure with a live audience of up to **10,000 students**
- **Help the youth** of our community thrive

Outreach & Community Involvement

At Team 188, we spread awareness of STEM at each level of society. Our vision of spreading the message of FIRST can be summarized by the “CAN” approach, signifying that we **can** achieve our mission. To spread the awareness of STEM, Team 188 actively reaches out to youth in the community, around the world, and to those who are already members of the *FIRST* family.

Community

- Girl Guides Workshops
 - Impacted over 175 girls between the ages of 4 and 12
- STEM DAY
 - Host STEM workshops for over 70 kids from local schools annually
- Surrey Place Workshops
 - Establish their Robotics and Coding Camp for students aged 7-15.



Around the World

- Cars of Continuity
 - Designed and shipped 30 DIY toy solar car kits to 30 students in South Africa to ignite an innovative and problem-solving mindset in children
 - Conducted weekly online STEM learning sessions over the span of 6 weeks, teaching students about Renewable Energy

Near Us

- Assisting FLL/FLL Jr. Teams
 - Helped established 3 new FLL Jr. teams
- Student Recruitment
 - Conducted robot demos at Grade 8 Info Night and Grade 9 Orientation, introducing students to the FIRST Program



SPONSORSHIPS



SILVER

- Official Sponsor Title
- Company logo displayed on Robot & Team 188 Website
- Announced alongside Team 188 At All Events & Tournaments

GOLD

- Organization logo on all promotional content
- Invitation to Sponsor Appreciation Dinner Event
- All Silver Tier Perks

DIAMOND

- VIP guest at Sponsorship Appreciation Dinner Event
- Request Team 188's robot to appear at sponsor's organizational events
- Prominent sponsor for all outreach events
- Invitations to attend Team 188 robotics tournaments
- All Silver & Gold Tier Perks

\$500 - \$999

\$1000- \$1999

\$2000+

SPONSORSHIPS CAN BE PROVIDED IN THE FORM OF MONETARY AID OR ENGINEERING SERVICES